

**John R. Cameron,  
Ph.D.**



This lecture series was established on the occasion of Professor Cameron's retirement and derives its support from funds provided by his many friends and colleagues. Professor Cameron's accomplishments continue to have great breadth and significance in the Medical Physics community. Among these are authoring the widely acknowledged textbook MEDICAL PHYSICS. He was the 1980 recipient of the American Association of Physicists in Medicine Coolidge Award. In 1995, he was one of only four recipients of a Roentgen Centennial Medal Award from Radiological Society of North America. He also received the International Organization for Medical Physics Madam Curie Award in 2000. One of Dr. Cameron's greatest accomplishments was the establishment of the UW Department of Medical Physics starting as a section of Radiology in 1958, then becoming an independent department of the medical school in 1981. He pioneered the fields of thermoluminescence dosimetry and bone density analysis. Dr. Cameron also founded Radiation Measurements, Incorporated (RMI) which was acquired by Gammex in 1987. In 1985, The Medical Physics Publishing Company was born, devoting itself to the enrichment of the public's understanding of science. In many ways, Professor John Cameron is considered the "Father" of Medical Physics.

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**DEPARTMENT OF  
MEDICAL PHYSICS**  
University of Wisconsin-Madison

**30th Annual John Cameron Lecture**

**Maryellen  
Giger, Ph.D.**

A.N. Pritzker Professor of  
Radiology, the Committee on  
Medical Physics, and the College

Vice-Chair for Basic Science  
Research, Department of  
Radiology

University of Chicago

Chicago, IL



**Date:**

**Monday, April 17, 2017**

**Time:**

**4:00 P.M.—5:30 P.M.**

**Place:**

**1345 Health Science  
Learning Center (HSLC)  
750 Highland Ave.  
Madison, WI 53705**

**30th Annual John Cameron Lecture**

# Maryellen Giger, Ph.D.

## “Radiomics and Deep Learning in Medical Imaging for Precision Medicine”

Adapting the Precision Medicine Initiative into imaging research includes studies in both discovery and translation in order to enable the conversion of current radiological interpretation from that of the “average patient” to the precise interpretation and patient-care management decisions specific to the individual. The goal is to individually detect disease, and then give the right person the right treatment at the right time. Discovery is a multi-disciplinary data mining effort involving researchers such as radiologists, medical physicists, oncologists, computer scientists, engineers, and computational geneticists. Similar to how the genomics community approached the big biology of the Cancer Genome project, the radiological community continues to conduct robust collection, annotation, analysis, and evaluation of images of large populations. Advances in computer power and machine learning algorithms are allowing for computer-extracted features (phenotypes), both from clinically-driven computer-extraction systems (such as those from computer-aided detection/diagnosis) and deep learning methods, to yield “radiomics”, i.e., the high throughput conversion of image sets into a multi-dimensional feature space. With quantitative imaging, a patient’s tumor can be characterized quantitatively via these “virtual digital biopsies”. Ultimately translation of the discovered relationships will include applications to the clinical assessments of cancer risk, prognosis, response to therapy, and risk of recurrence.

Maryellen L. Giger, Ph.D. is the A.N. Pritzker Professor of Radiology, Committee on Medical Physics, and the College at the University of Chicago. She is also the Vice-Chair of Radiology (Basic Science Research) and the immediate past Director of the CAMPEP-accredited Graduate Programs in Medical Physics/Chair of the Committee on Medical Physics at the University. For 30 years, she has conducted research on computer-aided diagnosis and quantitative image analysis (radiomics) in the areas of breast cancer, lung cancer, prostate cancer, and bone diseases. She has also served on various NIH study sections, is a former president of the American Association of Physicists in Medicine, is the inaugural Editor-in-Chief of the SPIE Journal of Medical Imaging, and the current Vice President of SPIE. She is a member of the National Academy of Engineering, a Fellow of AAPM, AIMBE, SPIE, and IEEE, a recipient of the AAPM William D. Coolidge Gold Medal and the EMBS Academic Career Achievement Award, and is a current Hagler Institute Fellow at Texas A&M University. She has more than 200 peer-reviewed publications (over 300 publications), has more than 30 patents and has mentored over 100 graduate students, residents, medical students, and undergraduate students. Her research in computational image-based analyses of breast cancer for risk assessment, diagnosis, prognosis, response to therapy, and biological discovery has yielded various translated components, and she is now using these image-based phenotypes in imaging genomics association studies.



## 30th Annual John Cameron Lecture

### Lecture:

Monday, April 17, 2017 at 4:00 P.M.  
1345 Health Science Learning Center (HSLC)  
750 Highland Avenue  
Madison, WI 53705

### Reception:

Immediately following from  
5:30 - 6:30 P.M.  
2400J Wisconsin Institutes for Medical Research (WIMR) II  
1111 Highland Avenue  
Madison, WI 53705

### Sponsored by:

Department of Medical Physics

